

# BUSINESS TIMES

BUSINESS TO BUSINESS ADVANTAGE NETWORK

## Book Reviews

Home  
Stories  
Company News  
Book Reviews  
Movers and Shakers  
Opinion Editorial  
Business Calendar  
Business Directory  
Real Estate  
Planning an Event?  
Advertising Info  
Editorial Calendar  
Contact Us!  
Subscribe!

### Business Plans to Game Plans

By Jan B. King

Transform your business plan into an action plan. In the new revised edition of *Business Plans to Game Plans*, King elaborates on the six critical principals of running a small business. The six principals being: set standards and give your employees the tools to meet your goals; lead by example; look to the long term – the very long term; find the important details and focus on them; watch for variances from expected results; and face reality when you look at your company and take action. King breaks down complex concepts into simple and effective action plans, helping you profit from her extensive experience and avoid common mistakes. You'll find the answers you need to shift the corporate culture so employees are more accountable for their job performance; better measure those areas that drive your business; create an infrastructure that supports growth; and know what you need to grow your company – more capital, more people or new products. With more than 50 worksheets and exercises to guide your implementation plan, *Business Plans to Game Plans* helps you turn your vision into a thriving business equipped to weather any market.

[Back to Book Reviews](#)

**B**ecome a subscriber! Click [here](#) to learn how to have your business or service listed on this site!



[back to top](#) ↑

Copyright © 1997 - 2004 Business Times