

Search

Search

[Advanced Search](#)

Resources

- Summary Store
- Executive Bookstore
- Author Source
- Speed Reviews
- Online Products
- Audio Products
- Business Links
- About Summaries
- News & Events
- Corporate Site Licenses

Email Alerts

FREE
e-newsletters

to keep up on the latest books.

Sign Up Now

Free Samples



[Free Sample Summary](#)

[Affiliate Program](#)

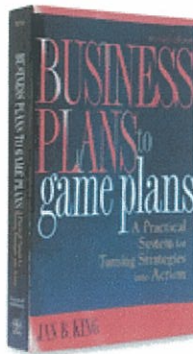
Featured Partners



[» More Partners](#)

Speed Reviews Search Results

Search results for "business plans"



Business Plans to Game Plans by Jan B. King

In *Business Plans to Game Plans*, writer, consultant, and former CEO of Merritt Publishing Jan B. King offers valuable lessons about how to run a small business. Presenting useful questions, exercises and worksheets, King offers a practical system for creating effective action plans and avoiding the pitfalls of strategic planning. Drawing on her many experiences as a successful leader, she describes how entrepreneurs should set standards, lead by example, look to the future, focus on important details, face reality, grow profitability, and take action. John Wiley & Sons, 278 Pages (ISBN # 0471466166).

Book

Page [1] / Results: 1

Search

[Back to Speed Reviews](#)